

FAN DEMAND DRIVES LIVE NATION TO EXTEND HALF-PRICE TICKET OFFER FOR SECOND WEEK – NOW INCLUDES BOTH LAWN TICKETS AND SELECT RESERVED SEATS WEDNESDAY, JULY 29TH EXCLUSIVELY AT LIVENATION.COM



LOS ANGELES, CA July 27, 2009 Driven by strong fan demand, Live Nation is extending its half-price ticket offer for a second week for pairs of tickets in its amphitheaters. Chosen directly by fans this past week, the half-price ticket promotion will now include both lawn tickets and select reserved seats at Live Nation amphitheaters.

“Last week’s half-priced ticket promotion was the clear fan favorite,” said Michael Rapino, President and Chief Executive Officer of Live Nation. “Based on ticket sales, we decided to extend and expand this fan driven promotion for a second week.”

The half-priced ticket offer begins at 12:01 a.m. local time on July 29, 2009 only at www.livenation.com.

Promotion will execute via a 50% discount off the total price and fees of tickets in multiples of two. Not available in combination with other offers. Participating shows at Live Nation amphitheaters only. Subject to availability. General admission or reserved seats where applicable.

ABOUT LIVE NATION

Live Nation’s mission is to maximize the live concert experience. Our core business is producing, marketing and selling live concerts for artists via our global concert pipe. Live Nation is the largest producer of live concerts in the world, annually producing over 22,000 concerts for 1,600 artists in 33 countries. During 2008, the company sold over 50 million concert tickets and drove over 70 million unique visitors to LiveNation.com. Live Nation is transforming the concert business by expanding its concert platform into ticketing and building the industry’s first artist-to-fan vertically integrated concert platform. The company is headquartered in Los Angeles, California and is listed on the New York Stock Exchange, trading under the symbol LYV. For additional information about the company, please visit www.livenation.com/investors.

Contact:

Rachel Carr
Dan Klores Communications
212-981-5253
rachel_carr@dkcnews.com or

John Vlautin
Live Nation
310-867-7127
johnvlautin@livenation.com